

I H S R o m a n i a

a city – a project – a partner



a **20** years adventure
in **u**rban **m**anagement

Anniversary presentation 1994-2014

urban management

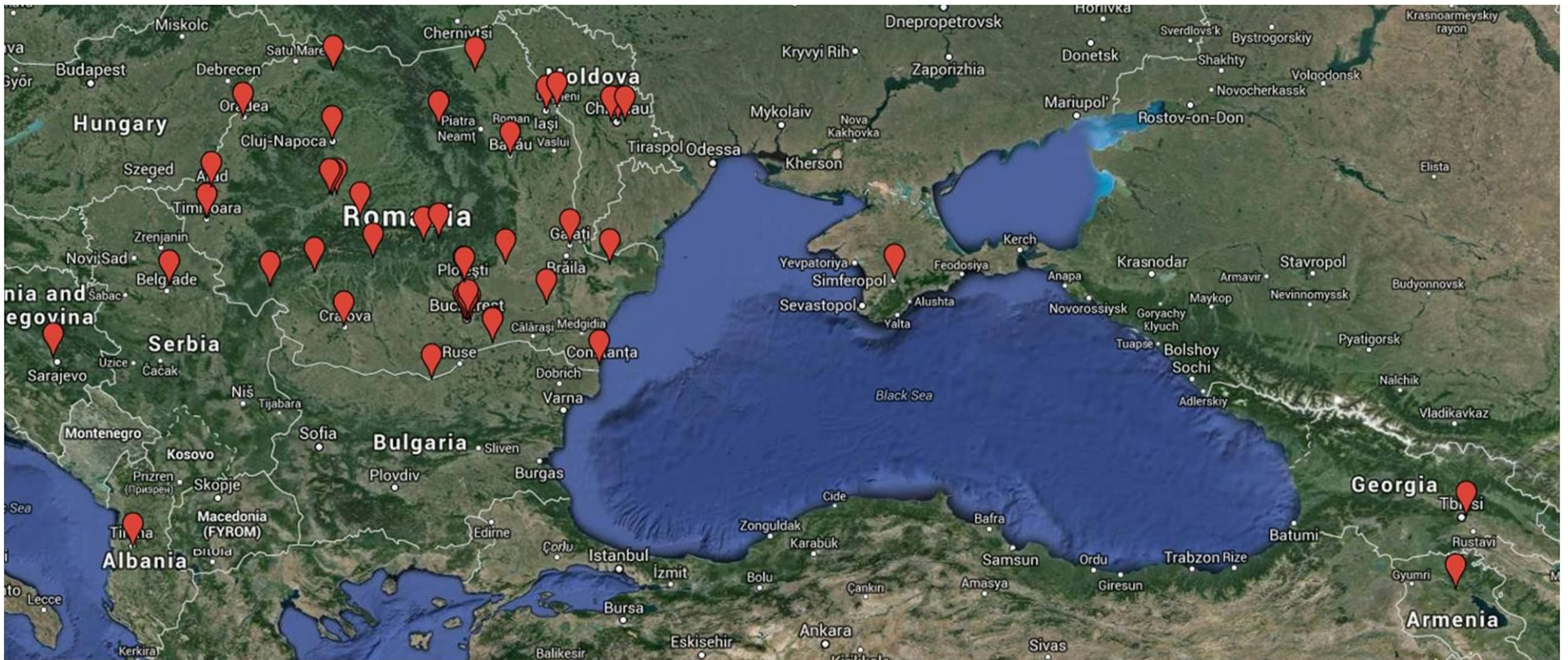


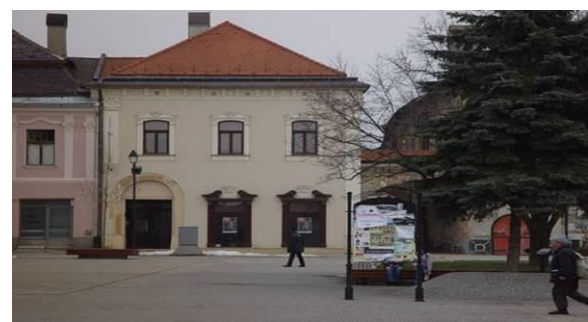
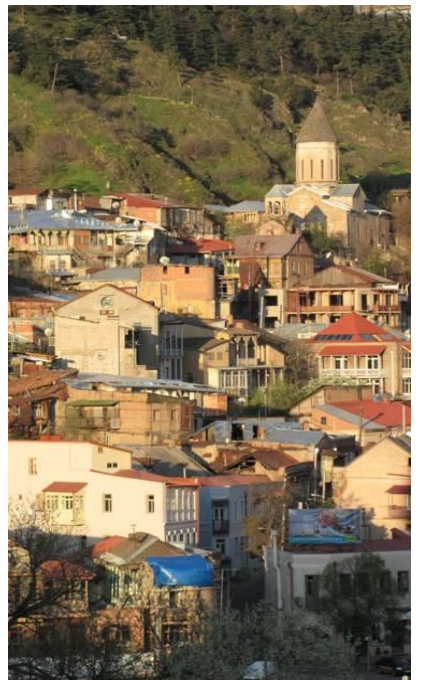
Activity objective

Built local government capacity through:

1. Improving information flows, working mechanisms, community involvement, communication
2. Improving integrated planning instruments (territorial, economic, social) and connection to regional competition and local existing resources

Spatial distribution of activities





Target sectors

Integrated urban and regional planning

- Metropolitan areas: Spatial planning and institutional development
- National, county and local strategies
- Participative planning and communication tools

Urban marketing

- Local economic development plan
- Urban competition
- Functional competition and investment plans

Cultural heritage

- Management of cultural heritage
- Conservation areas development plans
- Planning methodologies

Target sectors

Decentralization and institutional development

- Reform for territorial organization
- Management of municipal assets
- Decentralization of public services
- Management of urban and regional planning documents
- Public policies: land, rehabilitation of conservation areas, etc.

Education and training programs

- Organization and implementation of programs: post-graduate and masters in urban management, and urban marketing
- Training for local government representatives

IHS Romania & Cities - pioneering in Romania-

REGIONAL/GLOBAL COMPETITION

Studies in urban marketing

Studies in territorial cooperation (metropolitan areas)

URBAN DEVELOPMENT

Integrated urban planning

Financial viability of urban plans

CULTURAL HERITAGE CONSERVATION

Management plan

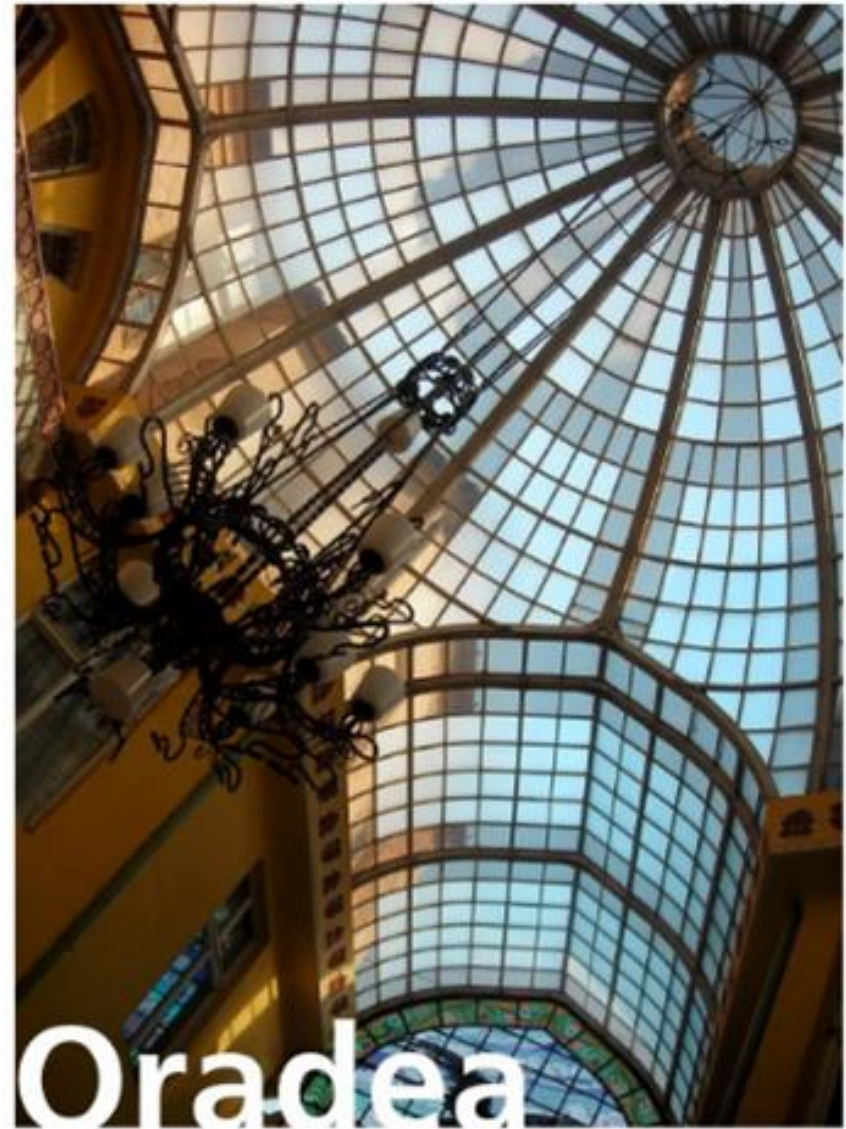
EDUCATION AND TRAINING

Master program in urban management

Training program in integrated planning

Strategia de Dezvoltare Urbană Revitalizarea Zonei Pilot B

metodologie, opțiuni, oportunități de finanțare a dezvoltării/surse, plan de acțiune

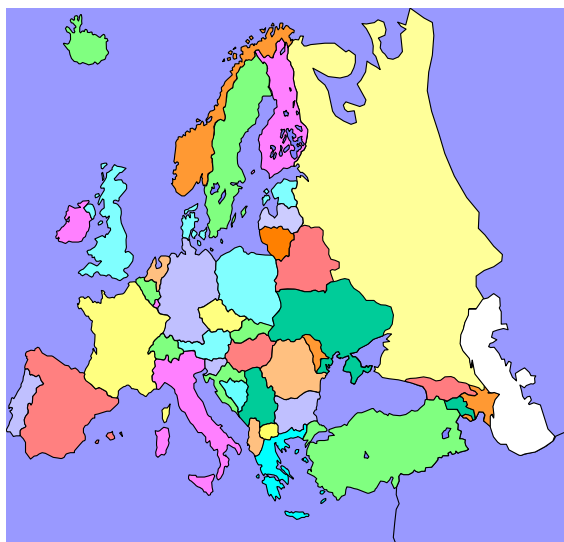


Oradea

"Arhitectură și legendă"

Strategia de marketing turistic

Centrul Istorice Oradea




**METODOLOGIE PENTRU
INTOCMIREA
DOCUMENTATIILOR DE
AMENAJRE A TERITORIULUI
ZONELOR METROPOLITANE**

**STUDIU PILOT ZONA
METROPOLITANA ORADEA**



IUNIE 2002



Strategia de
dezvoltare a
județului Alba
pe perioada
2014-2020

2014 | Consiliul Județean Alba



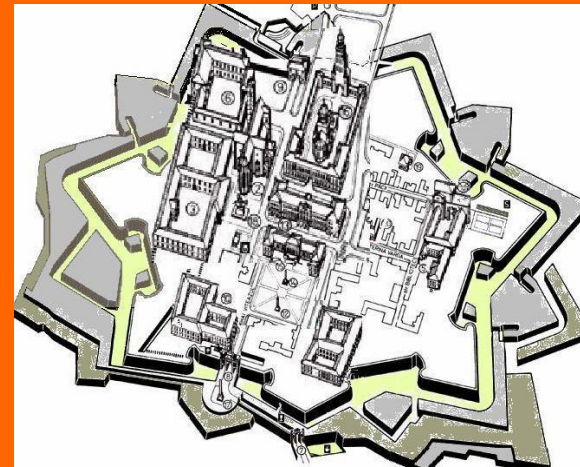
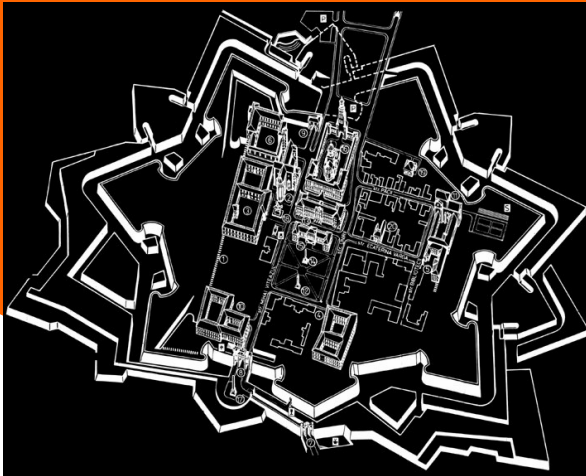
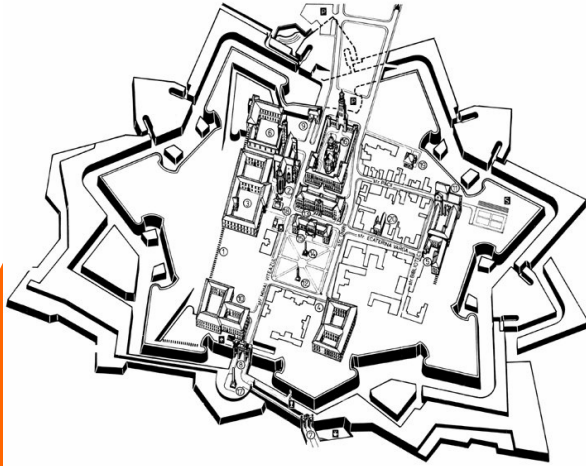


**Integrated Site Development and Management Plan for the
Brancoveanu Palace Ensembles - December, 2002**



**Managementul
Operațiunilor de
Reconversie Funcțională a
Zonelor Construite Protejate**

Studiul Pilot Alba Iulia





Plan de management pentru centrul istoric Sibiu

Rezumat

1. Introducere
2. Rolul planului de management
3. Metodologia
4. Structura planului de management

Ansamblul Monumental
Calea Eroilor, Târgu Jiu
Plan de protecție și gestiune

U N E S C O

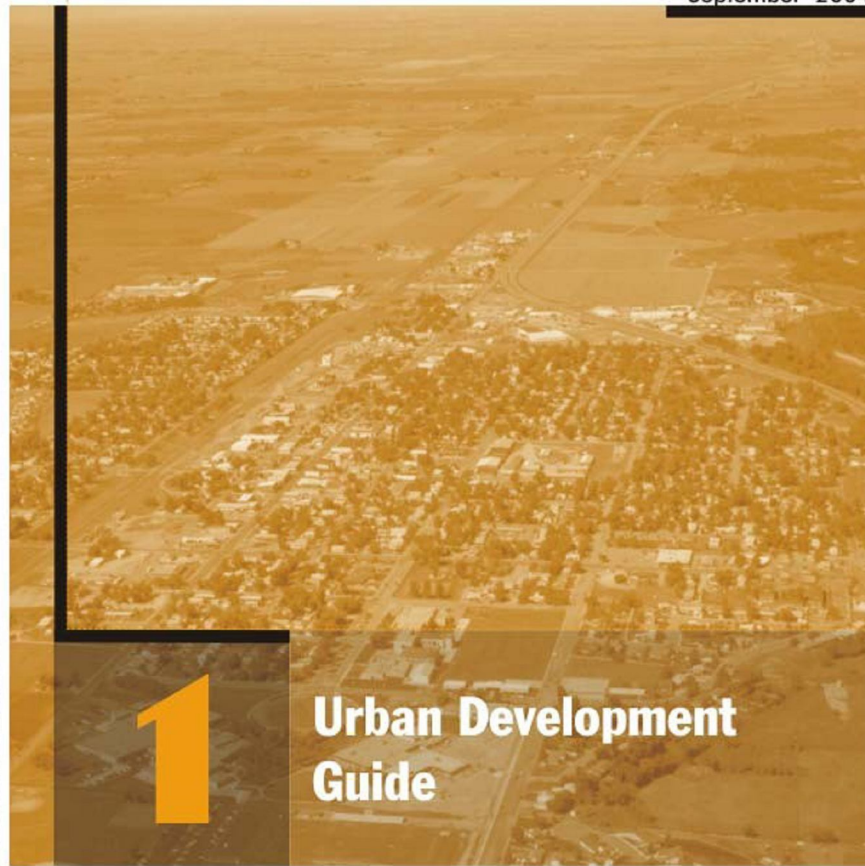
Componentă a dosarului de candidatură pentru înscriserea Ansamblului Monumental de la Târgu Jiu pe Lista Patrimoniului Mondial UNESCO, în conformitate cu Ghidul operațional privind implementarea Convenției Patrimoniului Mondial



Building capacity for elaborating and implementing General Urban Plans in the Republic of Moldova

● Pilot project: CHIȘINĂU

September 2004

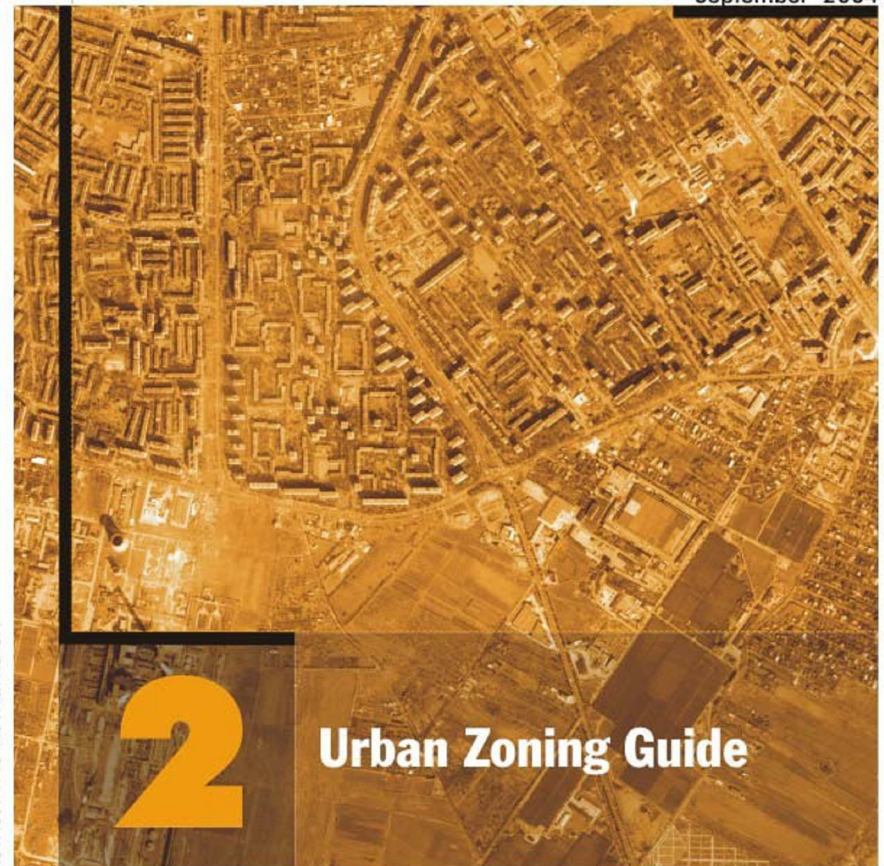


Author: IHS Romania srl

Building capacity for elaborating and implementing General Urban Plans in the Republic of Moldova

● Pilot project: CHIȘINĂU

September 2004



Author: IHS Romania srl

Integrated Planning and Urban Strategies (IPUS) Participants Handbook

Institute for Housing and Urban Development Studies
Erasmus University Rotterdam
December 2013



Please note, the images being emotional!

0-5 years

**INSTITUTE FOR
HOUSING AND
URBAN
DEVELOPMENT
STUDIES
ROMANIA srl**



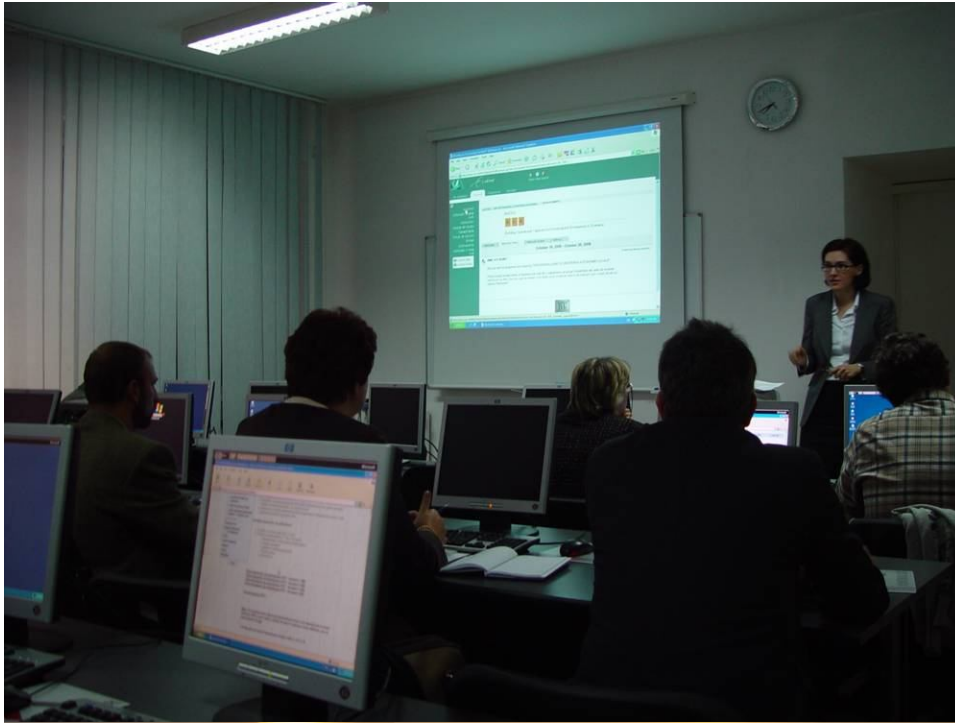




5-10 years







10-15 ani

IHS
ROMÂNIA







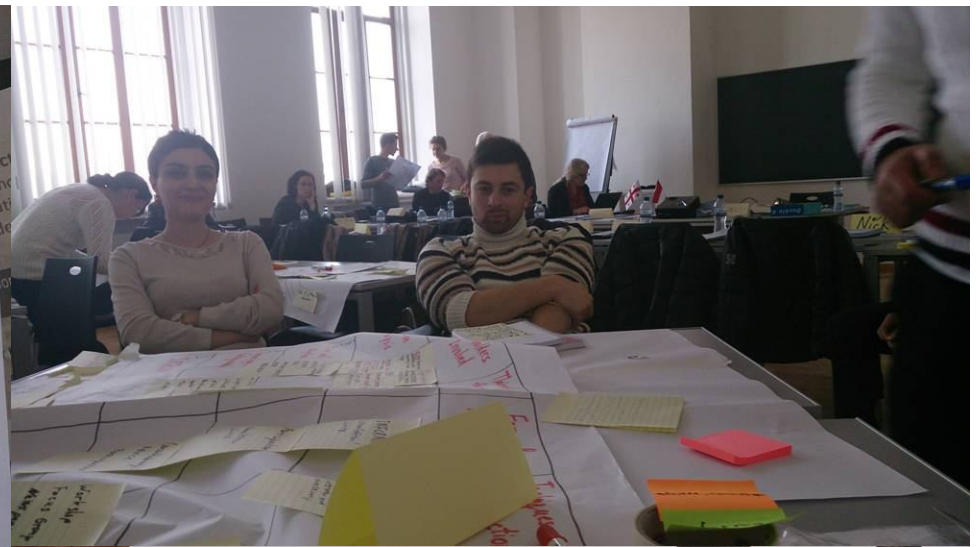
15-20 de ani

IHS
ROMÂNIA



Table 2: Participation exercise

| | Stakeholders involved | Their roles in the process | Forms of participation | Techniques and actions |
|---|--|--|---|--|
| day 2 Situation analysis | list of stakeholders involved in the process | list of responsibilities of each stakeholder | list of forms of participation in the process | List of techniques proposed to be used |
| day 3 Vision and objectives | list of stakeholders involved in the process | list of responsibilities of each stakeholder | list of forms of participation in the process | List of techniques proposed to be used |
| day 4 Programs projects Monitoring evaluation | list of stakeholders involved in the process | list of responsibilities of each stakeholder | list of forms of participation in the process | List of techniques proposed to be used |
| day 5 Integrate | list of stakeholders involved in the process | list of responsibilities of each stakeholder | list of forms of participation in the process | List of techniques proposed to be used |



Next... next hours from 2014-2019





Integrated
approach

